

## Sustainable workplaces and local champions: ‘Canada’s Greenest Employers’ for 2024 are announced

TORONTO, April 16, 2024 – If your organization wants to become more sustainable, start by listening to the employees who are most passionate about taking care of the planet. That’s the message from this year’s *Canada’s Greenest Employers*, announced this morning by Mediacorp Canada Inc., organizers of the annual Canada’s Top 100 Employers project.



“The common thread that runs through this year’s winners is that they listen to the employees who care most about implementing green initiatives and encourage them to lead the conversation,” says Chantel Watkins, assistant editor at Mediacorp. “By giving a voice to local champions, the staff members who are most passionate about the environment get the ball rolling on workplace initiatives that can make a significant difference.”

The *Canada’s Greenest Employers* competition is unique in that sustainability initiatives often cause a ripple effect far beyond the winners’ workplaces. At most employers, these initiatives are launched by employees who are highly engaged with green practices and policies. A new program might start from a simple suggestion, such as instituting a ‘reuse first’ policy in the workplace to ensure as many items as possible are upcycled or sourced from recycled materials. From there, ripples from the policy bring similar changes to suppliers and customers, who discover that a more sustainable solution is possible. Employees also discuss the new green policies with one another and family members, which inspires employers in other industries and regions to implement similar initiatives.

“There are always questions when it comes to sustainability and the adoption of greener practices and policies” adds Richard Yerema, executive editor of the project. “By tapping into their most valuable resource, their people, employers can easily identify the areas most in need of attention. Whether they’re brewing beer, manufacturing automobiles, or managing a nationwide accounting firm, local champions often lead the way by recommending and implementing the small incremental steps that create greener workplaces.”

Now in its 17<sup>th</sup> year, *Canada’s Greenest Employers* is an editorial competition that recognizes the employers that lead the nation in creating a culture of environmental awareness. Winning employers, selected by editors of Canada’s Top 100 Employers, are evaluated using four main criteria: (1) unique environmental initiatives or programs they have developed; (2) whether they have been successful in reducing their own environmental footprint; (3) whether their employees are involved in these programs and contribute unique skills; and (4) whether the environmental initiatives have become part of an employer’s public identity, attracting new employees and customers.

Founded in 1992, Mediacorp Canada Inc. is the nation's largest publisher of employment periodicals. Since 1999, the Toronto-based publisher has managed the [Canada's Top 100 Employers](#) project, which includes 19 regional and special-interest editorial competitions that reach millions of Canadians annually through a variety of magazine and newspaper partners, including The Globe and Mail. Mediacorp sites reach over 2.6 million Canadians each year, including its [Eluta.ca](#) job search engine that lets job-seekers find new job postings and learn what the nation's best employers are offering.

The full list of *Canada's Greenest Employers (2024)* was announced today in a [special magazine](#) published by Mediacorp Canada Inc. and distributed online in The Globe and Mail. Detailed 'reasons for selection' for each of this year's winners, as well as stories and photos of their initiatives, were released today by the editors and are accessible via the [competition homepage](#).

Join the discussion about today's announcement on social media:

*LinkedIn:* <https://bit.ly/3a11Fkf>

*Instagram & Facebook:* @topemployers

*Twitter/X:* @top\_employers

*Hashtags:* #GreenEmployers #topemployers2024

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Further information:

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## Canada's Greenest Employers 2024 Winners

Accenture Inc., *Toronto ON*  
 AET Group Inc., *Kitchener ON*  
 Aramark Canada Ltd., *Mississauga ON*  
 BC Housing Management Commission, *Burnaby BC*  
 BC Hydro, *Vancouver BC*  
 BC Public Service, *Victoria BC*  
 Bell Canada, *Montréal QC*  
 BlackBerry Limited, *Waterloo ON*  
 BluEarth Renewables Inc., *Calgary AB*  
 Boston Consulting Group of Canada Limited, *Toronto ON*  
 British Columbia Institute of Technology / BCIT, *Burnaby BC*  
 Cadillac Fairview Corporation Limited, *Toronto ON*  
 Canada Life Assurance Company, The, *Winnipeg MB*  
 Canon Canada Inc., *Brampton ON*  
 Capital Regional District, The / CRD, *Victoria BC*  
 Centennial College, *Toronto ON*

CIBC, *Toronto ON*  
 Concordia University, *Montréal QC*  
 Co-operators Group Limited, The, *Guelph ON*  
 Credit Valley Conservation Authority / CVC, *Mississauga ON*  
 Crombie REIT, *New Glasgow NS*  
 Crown Property Management Inc., *Toronto ON*  
 Danone Canada, *Boucherville QC*  
 Desjardins Group / Mouvement Desjardins, *Lévis QC*  
 Diamond Schmitt Architects Inc., *Toronto ON*  
 Durham College of Applied Arts and Technology, *Oshawa ON*  
 EfficiencyOne, *Dartmouth NS*  
 Emitterra Group, *Oakville ON*  
 ENMAX Corporation, *Calgary AB*  
 Evolugen, *Gatineau QC*  
 Export Development Canada, *Ottawa ON*  
 Farm Mutual Reinsurance Plan Inc. / Farm Mutual Re, *Cambridge ON*  
 Fleming College, *Peterborough ON*  
 FortisAlberta Inc., *Calgary AB*  
 Geotab Inc., *Oakville ON*  
 GlaxoSmithKline Inc. / GSK, *Mississauga ON*  
 Green Infrastructure Partners, *Toronto ON*  
 G&W Electric, *Brampton ON*  
 Hatch Ltd., *Mississauga ON*  
 Home Depot Canada Inc., *Toronto ON*  
 HP Canada Co., *Mississauga ON*  
 Humber College, *Toronto ON*  
 Hydro Ottawa, *Ottawa ON*  
 Ice River Sustainable Solutions, *Shelburne ON*  
 IGM Financial Inc., *Winnipeg MB*  
 IKEA Canada Limited Partnership, *Burlington ON*  
 Keilhauer Ltd., *Toronto ON*  
 KPMG LLP, *Toronto ON*  
 Labatt Breweries of Canada, *Toronto ON*  
 Loblaw Companies Ltd., *Brampton ON*  
 Manitoba Hydro, *Winnipeg MB*  
 MEC Mountain Equipment Company Ltd., *Vancouver BC*  
 Medtronic Canada ULC, *Brampton ON*  
 Metrolinx, *Toronto ON*  
 Mohawk College, *Hamilton ON*  
 Mott MacDonald Canada Limited, *Vancouver BC*  
 Nature's Path Foods Inc., *Richmond BC*  
 Nightingale Corporation, *Mississauga ON*  
 NovAtel Inc., *Calgary AB*  
 OpenText Corporation, *Waterloo ON*  
 PCL Construction, *Edmonton AB*  
 Perkins&Will Canada Architects Co., *Vancouver BC*  
 Pomerleau Inc., *Montréal QC*  
 Printing House Ltd., The, *Toronto ON*  
 RONA Inc., *Boucherville QC*  
 RTS Canada Inc., *Richmond BC*  
 Sanofi Canada, *Toronto ON*  
 SAP Canada Inc., *Vancouver BC*  
 SaskPower, *Regina SK*  
 SaskTel, *Regina SK*  
 Siemens Canada Limited, *Oakville ON*  
 Sleeman Breweries Ltd., *Guelph ON*

Sodexo Canada Ltd., *Montréal QC*  
Sunnybrook Health Sciences Centre, *Toronto ON*  
Surrey, City of, *Surrey BC*  
Symcor Inc., *Mississauga ON*  
Sysco Canada Inc., *Toronto ON*  
TD Bank Group, *Toronto ON*  
TELUS Communications Inc., *Vancouver BC*  
Toronto Community Housing Corporation, *Toronto ON*  
Toronto Zoo, *Toronto ON*  
Toyota Motor Manufacturing Canada Inc. / TMMC, *Cambridge ON*  
TransLink (South Coast British Columbia Transportation Authority), *New Westminster BC*  
Tru Earth Environmental Products Inc., *Port Moody BC*  
UBC / University of British Columbia, *Vancouver BC*  
Unilever Canada, Inc., *Toronto ON*  
University Health Network, *Toronto ON*  
University of Northern British Columbia, *Prince George BC*  
University of Toronto, *Toronto ON*  
University of Victoria, *Victoria BC*  
Vancouver, City of, *Vancouver BC*  
WalterFedy Inc., *Kitchener ON*  
Wilfrid Laurier University, *Waterloo ON*  
YMCA of Greater Toronto, *Toronto ON*  
York University, *Toronto ON*